



12-13-14

**JUNE 2024** 

KICC, NAIROBI, KENYA



**INTERNATIONAL EXHIBITION & CONFERENCE** 

# POST SHOW REPORT 2024

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#### **EVENT OVERVIEW**

Graintech Africa 2024, held from June 12 to 14 at the Kenyatta International Convention Centre (KICC) in Nairobi, Kenya, marked a significant milestone in the Grain & Grain Allied industry. This esteemed event, now in its 4th edition, continued its tradition of serving as a premier platform for Grain, Grain Allied professionals, stakeholders, and enthusiasts dedicated to advancing agriculture across Africa.

#### **KEY SPONSORS**

- > Title Sponsor: KCB Foundation
- > Main Sponsor: Bharat Bio East Africa Ltd
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#### **SUPPORTING ENTITIES**

The success of Graintech Africa 2024 was bolstered by the support of key organizations including the Ministry of Agriculture & Livestock Development, Kenya Dairy Board, Agriculture Sector Network, Crop Life, Aak Grow, and Cereal Millers Association (CMA).

#### **INTERNATIONAL NETWORK**

Beijing Sun Rising Exhibition Service Co., Ltd., Italian Trade Agency, Iran House of Innovation and Technology Kenya Ltd, IFWexpo Heidelberg GmbH & B2B Fairs Fuarcilik Ticaret Limited Sirketi played a pivotal role in facilitating international connections and partnerships during the event.

#### **MEDIA PARTNERS**

NTV Kenya, KTN News Kenya, Kenya Postel Directories Limited (Yellow Pages Kenya), African Farming and Food Processing, Afro-India Trade magazine, AGRi MECH

#### **INAUGURATION AND HIGHLIGHTS**



The inauguration of Graintech Africa 2024 commenced with a prestigious ribbon-cutting ceremony, led by esteemed VIPs and key stakeholders in the Grain & Grain Allied industry. The ceremony was graced by notable figures such as Mr. Badu S Katelo from the Ministry of Agriculture & Livestock Development, Mr. Sanyal Desai and Mr. Neeraj Shah from Radeecal Communications, Mr. Rohit Vadhwana, Deputy High Commissioner of India to Kenya, Dr Ali Gholampour from the Iranian Embassy in Kenya, Mr. Hamisi Williams representing the Food and Agriculture Organization of the United Nations (FAO), Dr Bimal Kantaria, Chairman of Agriculture Sector Network, and Ms. Mendi Njonjo, Director of KCB Foundation.

#### **EXHIBITION HIGHLIGHTS**

Graintech Africa 2024 featured an expansive exhibition showcasing cutting-edge technologies, innovative Grain & Grain Allied practices, and solutions aimed at enhancing productivity and sustainability in farming. The exhibition provided a dynamic platform for networking, knowledge sharing, and fostering strategic partnerships.

The 4th edition of Graintech Africa and the concurrent 9th DLP Expo Africa & 9th Agritec Africa added more value to the experience of all our participants. This comprehensive approach provided attendees with a holistic and comprehensive insight into the latest advancements and trends in the wider Grain & Grain Allied sector.

# **GRAINTECH AFRICA 2024 CONFERENCE**



# **CONFERENCE THEME**

The central theme, "Latest Technology of Grain & Grain Allied industry" highlighted the essential role of technology in driving Grain & Grain Allied industry productivity and profitability. The conference explored various facets of this theme, including:

- Organic Farming: Strategies and benefits of organic farming practices.
- **Sustainability:** Sustainable agricultural practices and their long-term impact on productivity and the environment.
- **Commercialization:** Pathways to commercialize agriculture effectively and profitably.
- **Technological Advancements:** Cutting-edge technologies and innovations poised to revolutionize the Grain & Grain Allied sector.

#### **KEY HIGHLIGHTS**



#### 1. In-depth Discussions and Panels:

- Expert speakers and panelists shared valuable insights on Grain & Grain Allied Technology and its role in improving efficiency and income.
- Discussions emphasized the integration of sustainable practices with technological advancements to achieve long-term agricultural growth.

#### 2. Innovative Approaches:

- Sessions focused on the application of modern Grain & Grain Allied technology.
- Case studies demonstrated successful implementations of technology-driven solutions in various Grain & Grain Allied technology contexts.

#### 3. Organic and Sustainable Practices:

- Presentations highlighted the benefits of organic farming and sustainable practices, showcasing how they can be both environmentally friendly and economically viable.
- Strategies for transitioning from conventional to organic farming were discussed, providing practical guidelines for farmers.

#### **SPEAKERS AND PANELLISTS**

We extend our heartfelt appreciation to all the esteemed speakers and panellists who enriched the conference with their knowledge and expertise. Their contributions fostered meaningful discussions and inspired new ideas for driving progress in the Grain & Grain Allied sector.

### **CONFERENCE SPEAKERS**



**DR. BHARAT PATEL,** OWNER - BBEAL TOPIC - ORGANIC FOR DEVELOPEMENT



MOHAMAD SANJALAWI, AGRO CHEMICALS INDUSTRIES LTD. (JORDAN) SALES MANAGER – KENYA



FREDRICK OCHIENG, MDS HEAD OF FARMER COMMUNICATION PROGRAMME (KENYA AND TANZANIA) BIOVISION AFRICA TRUST



ANDREW MUIRURI, SALES MANAGER - BUHLER LIMITED TOPIC - ALTERNATIVE PROTEIN SOLUTIONS, INSECT TECHNOLOGY



AKOS MEZOLAKI EXPORT BUSINESS DIRECTOR - AGROFEED LTD. HUNGARY



PALOMA FERNANDES CHIEF EXECUTIVE OFFICER CMA (CEREAL MILLERS ASSOCIATION)



ANDREW MUNYAO KCB AGRIBUSINESS DIVISION - KCB FOUNDATION



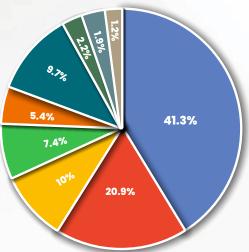
ROSEMARY OWINO MARKETING DIRECTOR - TEA BOARD OF KENYA

### **FACTS & FIGURES**



#### **VISITORS PROFILE**

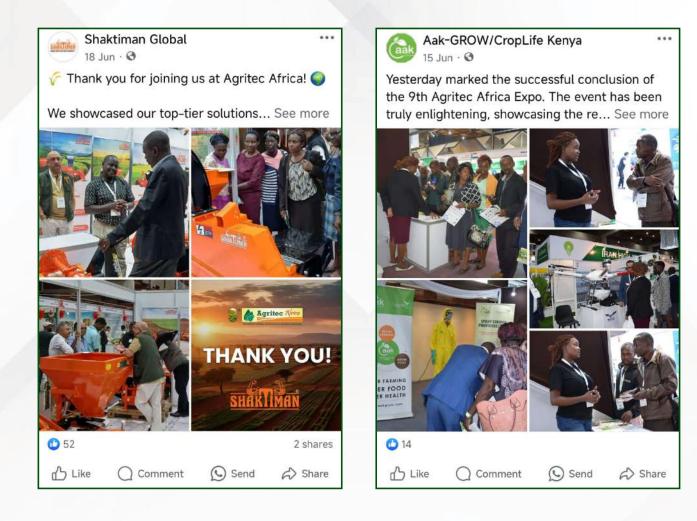




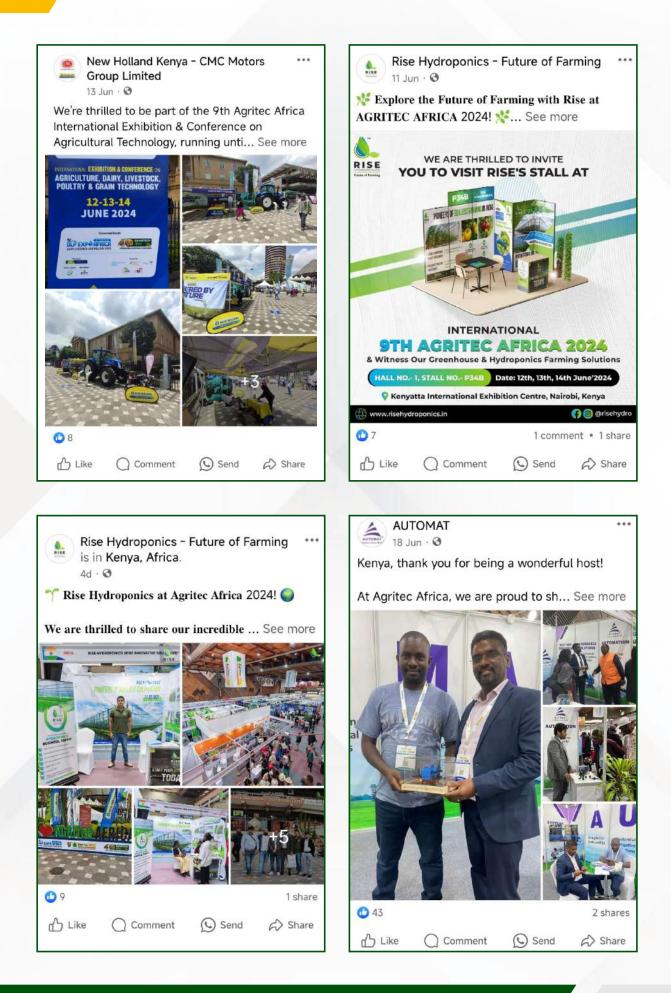
### **EVENT PROMOTION STRATEGIES**



### **SOCIAL MEDIA PRESENCES**



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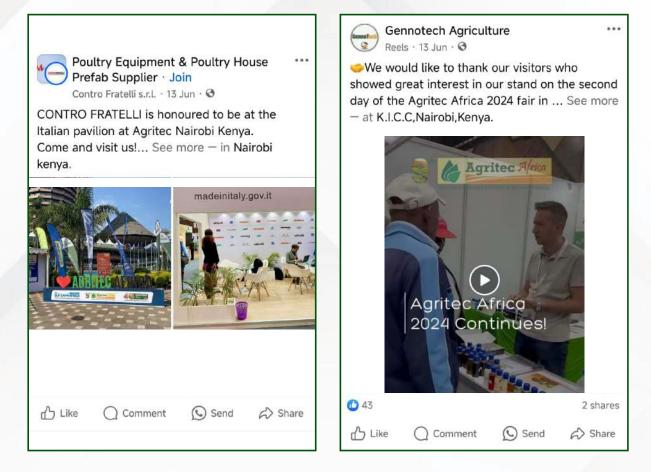
Simlaw Seeds Company Ltd.

#### Agritec Africa 2024! 12-14th June,2024

Through interactive sessions during the expo, we were able to share ideas on how to i... See more







#### **PRINT MEDIA PROMOTIONS**





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# THANK YOU



# WE LOOK FORWARD TO SEE YOU AT GRAINTECH AFRICA 2025



**INTERNATIONAL EXHIBITION & CONFERENCE** 



#### VENUE : KICC, Nairobi, Kenya

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