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INTERNATIONAL EXHIBITION & CONFERENCE

15 16 17 JUNE 2023

KICC, NAIROBI, KENYA



POST SHOW REPORT **2023**

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GRAINTECH AFRICA 2023 was hosted from 15 to 17 June 2023 at the prestigious Kenyatta International Convention Centre (KICC) in Nairobi, Kenya, this event marked another milestone in the **Grain & Grain Allied** industry. This event was sponsored by Bharat Bio East Africa Ltd, the international sales contact was IFWexpo Hiedelberg. GRAINTECH AFRICA was supported by the Federal Ministry of Economic Affairs and Climate Action, Embassy of Brazil, Assocham, Serkonder and Psaima. Our information partner was exposale.net.

The exhibition was inaugurated by H.E Gabriela Martinic - Ambassador of the Argentine Republic to the Republic of Kenya, H.E Mr. Rohit Vadhvana - Deputy High Commissioner of India in Kenya, H. E. Mrs. Adriana Telles Ribeiro - Deputy High Commissioner, Embassy of Brazil in Nairobi, Hon Jonathan Mueke - Principal Secretary for State Department for Sports and The Arts, Mr Alexander Hauss - Head of International Department - VDMA Agricultural Machinery , Mr Stephen Kresse - Managing Director, IFWexpo Heidelberg GmbH and Mr Sanyal Desai - CEO Radeecal Communications. The **GRAINTECH AFRICA 2023** and the concurrent 8th Agritech Africa & DLPE Africa added more value to the experience of all our participants. This comprehensive approach provided attendees with a holistic and comprehensive insight into the latest advancements and trends in the wider **Grain & Grain Allied** sector.

GRAINTECH AFRICA 2023 CONFERENCE



The conference centered around the theme of **"A Premier Expo on Grain & Grain Allied Technology"** and shed light on the crucial role of farm mechanization in achieving this goal.

With a primary focus on organic farming, sustainability, commercialization and technological advancements, the conference served as a platform for industry experts, thought leaders, and stakeholders to share insights, and explore innovative approaches to enhance of **Grain & Grain Allied Technology**

Key topics discussed during the conference included **'Understanding Grain Storage Issues', 'Dairy', 'Benefits of Organic Farming', 'Agri Businesses by Young Entrepreneurs', 'Agricultural Machinery',** and much more, providing attendees with valuable knowledge and actionable strategies to implement in their practices.

We extend our appreciation to all the speakers, panelists, and participants who contributed to the success of the conference, fostering meaningful discussions and driving **Grain & Grain Allied sector.**

CONFERENCE SPEAKERS



DR. BHARAT PATEL, Chairman - BBEAL
Topic-Benefits of Organic Farming



DR. MOSES OSIA MWANJE (PHD), Cereal Growers Association, Business Development and Partnerships Manager.
Topic-Understanding the Grain Storage Issues



CHARLENE RUTO, Smachs Foundation
Topic-Agri Business for Young Entrepreneur



FREDRICK OCHIENG, MDS Head of Farmer Communication Programme (Kenya and Tanzania) Biovision Africa Trust
Topic-Effective Approaches, Methodologies and Tools for Training Farmers on Agroecology; the Farmer Communication Programme Experience.



H.E. TAMALINYE KOECH, Deputy governor, Narok county
Topic-Promotion of Sustainable Agriculture



MARGARET KIBOGY, Managing Director of Kenya Dairy Board
Topic-Overview of Dairy Industry of Kenya



NATHAN KIKWAI, CEO, SMACHS Foundation
Intro to Smachs Foundation



STEPHEN MBAYA KIMWELE, Honorable Minister, County Executive Committee Membercem-Agriculture and Livestock, Kitui County Government
Topic-Climate Smart Agriculture for Sustainable food and nutrition security



DR. AHMED MOHAMED OBAID RADY, Rahma Worldwide for Aid and Development & EGYMAG Biotechnology Sustainable food and nutrition security
Topic-Revolutionizing Sustainable Agriculture: The Black Soldier Fly Industry and Its Potential for Food Security and Environmental Sustainability

FACTS & FIGURES

175

Companies Participated

8000+

No. of Visitors

20+

Visitor Countries

300+

Conference Delegates

10+

Speakers

MAJOR VISITOR FROM



Albania



China



France



India



Japan



Kenya



Malaysia



Netherlands



Jordan



Nigeria



Zambia



Rwanda



Somalia



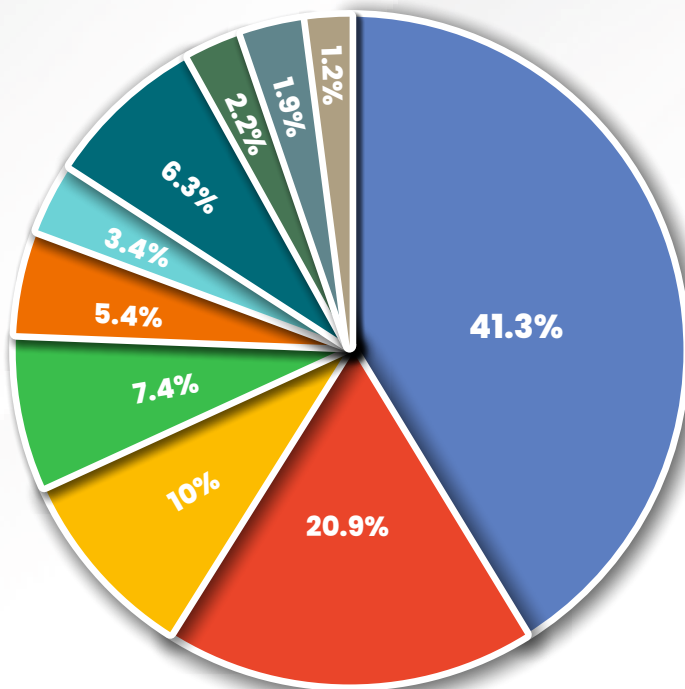
Tanzania



Turkey



Uganda



VISITORS PROFILE

- Farmers - 41.3%
- Other - 20.9%
- Business Person - 10%
- Director - 7.4%
- Student - 5.4%
- Manager - 3.4%
- Sales And Marketing - 6.3%
- Managing Director - 2.2%
- Consultant - 1.9%
- Engineer - 1.2%

EVENT PROMOTION STRATEGIES



NEWS PAPER ADVERTISEMENTS



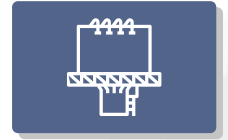
SOCIAL MEDIA CAMPAIGNS



PRINT PUBLICATIONS & MAGAZINES



BULK EMAIL, SMS & WHATSAPP



OUTDOOR HOARDINGS



SPECIAL INVITATIONS TO DEALERS & DISTRIBUTORS



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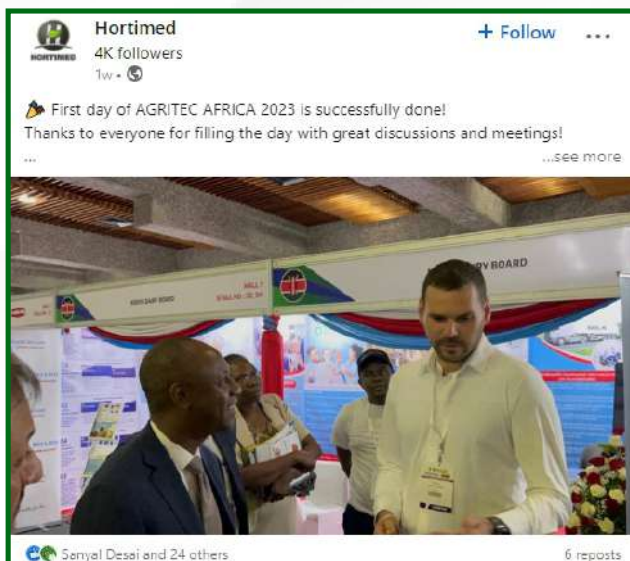


SEO



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SOCIAL MEDIA PRESENCES




SOCIAL MEDIA PRESENCES

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Intre 15-17 iunie, colegii nostri din echipa de Export, Petra Zaharia si Cătălin POPA Popa, reprezinta Farmavet Group la Exhibition and Conference on Agriculture Technology, care are loc in Nairobi, Kenya. Organizatorii se asteapta la ...see more

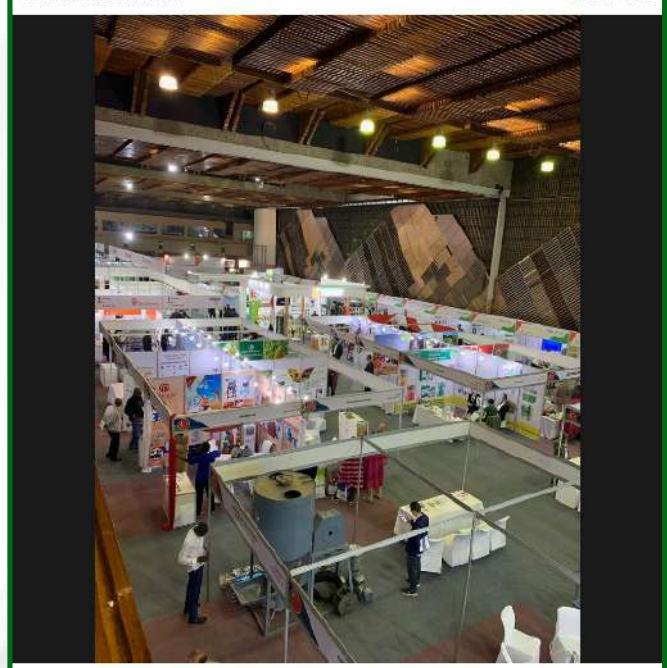


64 6 reposts

German Pavilion
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Hello from Nairobi! 🇰🇪 Agritech Africa 2023 is in full swing. We are here with 10 exhibitors in the German Pavilion that is presented by Federal Ministry for Economics and Climate Action... ..see more

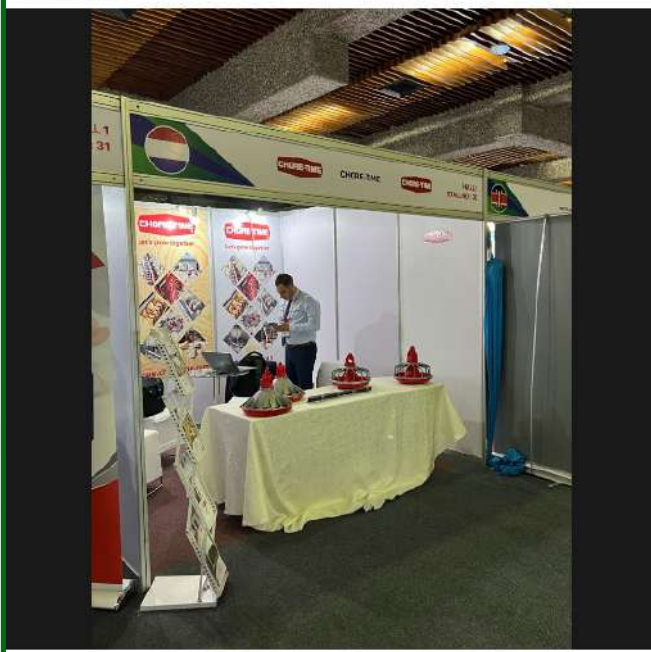


Sanyal Desai and 28 others 2 comments • 1 repost

Paul Janssen • 3rd+
Sales Director EMEA / Chore-Time & Volito
1w • 🌐

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Come visit us at the DLP Expo Africa in Nairobi Kenya : Hall 1 Stall No 32 #ChoreTime #PoultryKenia



29 1 comment • 5 reposts

Agriplast Tech India Pvt. Ltd. · Follow
15 June at 13:13 • 🌐

8th Agritech Africa from 15th to 17th June 2023 at Nairobi, Kenya

For more information:
Please call us on +918141446666
Or what's app on +919952333991... See more



Agriplast Tech India Pvt. Ltd
Agriplast has introduced an extensive range of protected farming technique... WhatsApp

Sanyal Desai and 44 others 2 comments 2 shares

SOCIAL MEDIA PRESENCES

Nathan Kikwai Jr · Follow
20 June at 22:52 · 🌐

I joined our Smachs Fdn Patron & Founder, Madam **Charlene Ruto** for the 8th AGRITEC AFRICA Conference 2023 held at the KICC. The conference showcased various agricultural technologies stressing on agribusiness and how in particular the Kenyan youth have been at the forefront of this revolution.

As my patron put it, " From mobile market place platforms that directly connect farmers & buyers to solar powered irrigation systems that enable year round cultivation, young entrepr... See more




62 3 comments 1 share

Automatic Chicken cage --farm solutions · Join
Henon Paul Tech Machinery Co.,Ltd. · 15 June at 07:49 · 🌐

[Agritech Africa 2023] hold in Nairobi Kenya in 15~17 June. Our booth No.Hall1, Stall P9, the cage sample all has finished installation, we'll meet you today in the booth, welcome to visit us!



7 1 share

A. Schmelzer & Sohn GmbH & Co. KG · Follow
15 June at 12:58 · 🌐

Fair in Africa 🥰

From 15.06. -17.06.2023 we are at the 8th Agritech Africa in Nairobi, (Kenya) We are happy to be a part of the German community stand. 🇩🇪 ... See more

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WELCOME Radeacal

15 - 16 - 17 JUNE 2023
KICC, NAIROBI, KENYA

International Exhibition on Agriculture, Dairy, Livestock, Poultry & Grain Technology

Kenya Dairy Board · Follow
15 June at 15:10 · 🌐

The official opening of the 8th AGRITEC AFRICA was presided over by @Hon Jonathan Mueke Principal Secretary State department of Livestock. Our Managing Director was in attendance and interacted with farmers and dairy stakeholders through our mandate and activities, who visited our stall.

The International Exhibition & Conference on Agriculture Technologies is on going from 15-16-17 June 2023 at Kenyatta International Exhibition Centre, Nairobi, Kenya. Total of 175 companies... See more



15 1 comment

Jupidex · Follow
5 d · 🌐

We attended the 8th Agritech Africa International Exhibition & Conference on Agriculture Technology on the 15th-17th of June in Nairobi, Kenya 🇰🇪

A Jupidex, Mascor Kenya and Kvemeland joint venture.

We're excited to expand our business into Africa and look forward to being of service... See more



PRINT MEDIA PROMOTIONS

Orengo's deputy impeached as MCAs accuse him of misconduct

Accused committee was impeached through resolution. Impeached deputy president did not show up.

Murembi takes over as new Chuka University vice chancellor

Prof Henry Murembi has taken over as the new vice-chancellor of Chuka University.

8th Agritec Africa
International Exhibition & Conference on Agriculture Technology
DLP EXP AFRICA
DAIRY LIVESTOCK AND POULTRY EXPO
GRAINTECH AFRICA
GRAIN TECHNOLOGY EXHIBITION & CONFERENCE
16 - 17 JUNE 2023 | KICC, NAIROBI, KENYA
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www.agritecafrica.com | www.dlpexpa.com | www.graintechafrika.com



Overview

Ethiopia is endowed with abundant agricultural resources and has diverse agro-ecological zones. Agriculture is the mainstay of the economy. The Government of Ethiopia (GOE) has identified key priority intervention areas to increase productivity of smallholder farms and expand large-scale commercial farms. Under the current administration, the GOE has renewed its emphasis to develop the agriculture sector, ensure food security, and achieve import substitution. Among the top priorities identified by the GOE include: small and large-scale irrigation development, financing agricultural inputs, increasing productivity of crops and livestock, improving agricultural production methods using mechanization, post-harvest loss reduction, developing a research-based food security system, and natural resource management. In addition, the GOE is looking to the agro-processing sector (also a best prospect sector detailed below) as one engine to spur future economic growth. With respect to increasing productivity, the GOE, alongside its international partners, has made a number of interventions to support the development of the agriculture sector. These activities have contributed to higher yields and increased production of both crops and livestock. At the same time, to accelerate the country's agricultural development, the government established the Agricultural Transformation Institute (ATI) to address systemic bottlenecks in the agriculture sector by supporting and enhancing the capability of the Ministry of Agriculture (MOA) and other public, private, and non-governmental implementing partners.

To promote commercial-scale farming, the Ministry of Agriculture (MOA) created the Ethiopian Agricultural Land and Investment Administration Agency dedicated to overseeing any new large-scale commercial farm deals. The directorate's goal is to increase productivity, employment, technology transfer, and foreign exchange reserves by attracting investors with incentives and favorable land lease terms. Some of the land targeted for commercial development is considered marginal, prone to conflict, and/or has limited access to water. Land ownership is also a complicating factor. Therefore, investment in commercial farming requires considerable due diligence. The MOA is supporting the development of the country's livestock sector, which is one of the largest in Africa.

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China



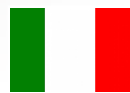
Egypt



Germany



India



Italy



Jordan



Kenya



Latvia



Netherlands



South Korea



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	 WALK THE ITALIAN WAY		 MACHINERY AND ENGINEERING	 PSIMA THE PUNJAB STATE AGRICULTURAL IMPLEMENTS MANUFACTURING CORPORATION
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We Look Forward to see you at **Graintech Africa 2024**



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| For More Information Contact: **Radeecal Communications** |

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